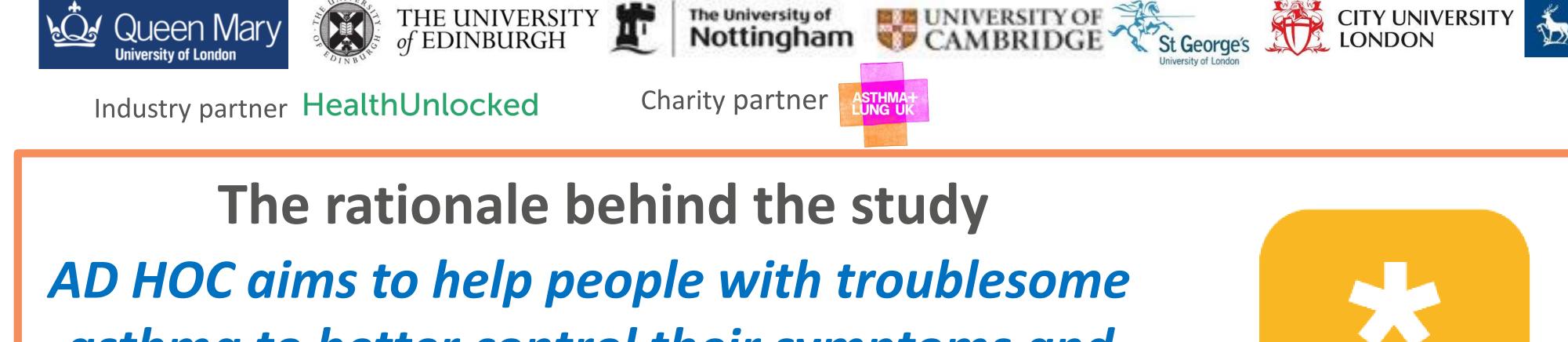
## AD HOC NIHR Programme Online peer support for asthma in London

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asthma to better control their symptoms and improve their quality of life, by engaging with other people with asthma in an online







Б

Asthma

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## community (OHC)

## **Overarching outcomes from the study**

1. Co-develop an intervention by primary care clinicians to promote engagement with the Asthma + Lung UK OHC, and a questionnaire to identify and recruit study participants.

- 2. Co-develop the methods to evaluate the intervention
- 3. Optimise safety and effectiveness of patients' engagement and OHC moderation process
- 4. Test feasibility and acceptability and
- 5. effectiveness and cost effectiveness of the intervention

## Impact which has occurred as a result of this study

- 1. Dissemination of <u>ethical and Information Governance Considerations for</u> <u>Promoting Digital Social Interventions in Primary Care</u>
- 2. <u>Recommendations to moderators of ALUK OHC</u> to enhance the safety and effectiveness of patients' engagement in OHCs.
- 3. <u>Sentiment analysis methods application to health social media data: sentiment</u>

change as mediating factor for the effect of OHC engagement on selfmanagement behaviour and eventually outcomes.

- 4. <u>UK Collaborations and further funding</u>: QMUL Centre for Preventive Neurology; NIHR PDG funding bid submitted *A digital social intervention to modify the risk of developing Parkinson's disease*
- 5. <u>International Collaboration:</u> University of Milan Bicocca (Italy).
- 6. <u>Capacity building</u>: involvement of three SSC4 QMUL medical students, two SSC4 medical students from the University of Cambridge, 1 GP Clinical Research Fellow, a MSc student from International University (Milan).