

Queen Mary University of London PhD Induction

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Intellectual Property (IP)

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What is IP?

IP is intangible property – ideas and knowledge – that arises from creativity.







Why is IP important?

- Impact and value to the market
- Impact to Queen Mary via REF
 - any effect on, change or benefit to the economy, society, culture, public policy or services, health, the environment or quality of life, **beyond** academia
- Reputation to Queen Mary
- Return to inventors and Queen Mary







How is IP utilised?

- Licensed to established companies for a fee and royalties collected
- Used to back spin-out companies from QMUL































What is IP?





IP	Covers	Need to apply?	Duration
Patent	Inventions	Yes	20 years
Copyright	Literary, musical, artistic works, & software	No	70 years after death
Know-how	Confidential trade secret	No	Unlimited
Design Rights	Image, look & feel	Yes	25 years
Trademark	Name, logo	Yes	Unlimited
Database Right	Databases	No	15 years



Who own IP?

- Generally, Queen Mary owns employee inventions
- Student inventions made using significant Queen Mary resources or Queen Mary funds are owned by Queen Mary
- Exceptions when created in connection with an external funding body
- Revenue sharing policy in place between Queen Mary and inventors







Do's & Don'ts

- Keep good records
- Keep it confidential initially
- Contact QMI
- Complete a Technology Disclosure Form
 - IP protection will be sought based on QMI assessment of commercial potential
- Don't disclose details of your results (seminars, conference abstracts and posters etc) before contacting QMI







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