

Programme Title: BSc Geography with Business Management



## Programme Specification (UG)

Awarding body / institution:	Queen Mary University of London
Teaching institution:	Queen Mary University of London
Name of final award and programme title:	BSc (Hons) Geography with Business Management
Name of interim award(s):	
Duration of study / period of registration:	3 Years Full Time
QMUL programme code / UCAS code(s):	FVN1
QAA Benchmark Group:	
FHEQ Level of Award :	Level 6
Programme accredited by:	
Date Programme Specification approved:	
Responsible School / Institute:	School of Geography

Schools / Institutes which will also be involved in teaching part of the programme:

School of Business & Management

Collaborative institution(s) / organisation(s) involved in delivering the programme:

### Programme outline

Our BSc Geography with Business Management programme is a three year, full-time degree course. It is a lively and stimulating programme, taught by some of the world's leading geographers. It encompasses a wide range of contemporary geographical scholarship, with an emphasis on human geographical themes and with a particular focus on the research specialisms of academic staff. The study of cultural, economic, development, health, historical, political, social and urban geographies, together with engagement with some aspects of the scientific areas of the discipline of Geography will enable students to acquire a critical understanding of cutting-edge geographical scholarship and debate in the 21st century. The programme will develop intellectual and practical skills through training in human geography research techniques, including both qualitative and quantitative methodologies. The programme also develops key skills and attributes that will be valuable during the degree programme and in subsequent employment, such as data collection, analysis and interpretation, written and verbal communication, teamwork and ICT, research design and management (through the IGS). Fieldwork is an important element of the degree, providing opportunities to engage first hand with geographical issues in East London, elsewhere in the United Kingdom and internationally in the Global North and South.

### Aims of the programme

The Schools of Geography and Business Management, through their BSc Geography with Business Management programme aim

to:

- 1) share their passion for geographical learning and scholarship with students;
- 2) introduce students to a range of geographical and environmental knowledge and understanding, shaped by staff research interests and by appropriate external frameworks such as the geography benchmarking document (which describes the nature of study and the academic standards expected of a geography graduate);
- 3) enable students to specialise within particular fields of geography (defined largely by staff research interests) ;
- 4) develop intellectual, discipline-specific and key skills, including field work skills and social science research skills;
- 5) encourage students to develop reflexive learning practices, equipping them with a sense of independence and the confidence to use their own initiative and imagination;
- 6) foster critical thinking skills about the world and a continuing sense of enquiry;
- 7) develop students' understanding of the value and relevance of a geographical education to their future careers and wider life experiences;
- 8) facilitate a range of personal attributes relevant to further achievement in the world beyond undergraduate and postgraduate education.

As a leading international centre of geographical research, the School of Geography's mission is to teach its students to the very highest academic standards, drawing on its research in creative and innovative ways.

### What will you be expected to achieve?

The programme provides opportunities for students to achieve and demonstrate the learning outcomes listed below. These use the QAA Benchmark Statement in Geography as a framework interpreted in ways which reflect the distinctive nature of our research and teaching in geography.

### Please note that the following information is only applicable to students who commenced their Level 4 studies in 2017/18, or 2018/19

In each year of undergraduate study, students are required to study modules to the value of at least 10 credits, which align to one or more of the following themes:

- networking
- multi- and inter-disciplinarity
- international perspectives
- enterprising perspectives.

These modules will be identified through the Module Directory, and / or by your School or Institute as your studies progress.

#### Academic Content:

A 1	Knowledge and understanding of the relationships between physical and human aspects of environment and landscapes, society and space
A 2	Knowledge and understanding of the concept of spatial variation

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A 3	Knowledge and understanding of the nature of spatial influences
A 4	Knowledge and understanding of the construction and constitution of the distinctiveness of particular places and their interdependence with other places at various spatial scales
A 5	Knowledge and understanding of the operation of physical systems
A 6	Knowledge and understanding of the key geographical processes that shape social and economic world
A 7	Knowledge and understanding of the significance of spatial and temporal scale
A 8	Knowledge and understanding of the role and significance of change as central process in human and physical worlds
A 9	Knowledge and understanding of the geographies of difference and inequality in the human world and the processes underpinning them
A 10	Knowledge and understanding of the contested, dynamic and plural nature of the geography discipline
A 11	Knowledge and understanding of the diverse forms of representation of the human and physical worlds
A 12	Knowledge and understanding of the main methodological strategies used in the analysis and interpretation of geographical information
A 13	Knowledge and understanding of the relationships between earth and its people from an informed, concerned and critical perspective
A 14	The connections between economic, social, political and cultural life and modern business and management forms
A 15	Modern business issues and theories and management techniques

Disciplinary Skills - able to:	
B 1	Plan, design and execute a piece of rigorous research or enquiry, including the production of a piece of original research
B 2	Describe and comment critically upon particular aspects of current geographical research
B 3	Undertake effective field work (with due regard to safety and risk assessment)
B 4	Prepare effective maps and diagrams using appropriate technologies
B 5	Employ a variety of social survey and interpretative methods for the collection, analysis and understanding of information from the human world
B 6	Employ a variety of technical methods for the collection and analysis of spatial and environmental information
B 7	Combine and interpret different types of geographical evidence
B 8	Recognise the moral and ethical issues involved in geographical debate and enquiry and research practice

Attributes:	
C 1	Engage critically with knowledge (acquire and apply knowledge in rigorous ways; connect information and ideas within their field of study; use writing for learning and reflection; adapt their understanding to new and unfamiliar settings)
C 2	Develop a global perspective (and engage with the professional world)
C 3	Learn continuously in a changing world (acquire new learning in a range of ways, both individually and collaboratively; use quantitative data confidently and competently)
C 4	Rounded Intellectual Development (good judgement; curiosity and openness to change; initiative and resilience in meeting challenges; respect for the opinions of others and a readiness to act inclusively; the ability to reflect upon and assess their own progress; transferable key skills to help them with their career goals and their continuing education)
C 5	Clarity of Communication (develop effective spoken and written English; explain and argue clearly and concisely; apply different forms of communication in various social, professional and cultural settings; use communication technologies competently)
C 6	Research Capacity (grasp the principles and practices of their field of study; produce analyses which are grounded in evidence; apply their analytical skills to investigate unfamiliar problems; work individually and in collaboration with others; develop a strong sense of intellectual integrity; acquire substantial bodies of new knowledge)
C 7	Information Expertise (identify information needs appropriate to different situations; use technologies to access and interpret information effectively; critically evaluate the reliability of different sources of information; use information for evidence-based decision-making and creative thinking)

### How will you learn?

The programme will be taught in accordance with the School of Geography's Teaching and Learning Strategy. The School of Geography is committed to developing, maintaining and supporting excellence in teaching and learning, to innovation in teaching practice, and to fostering independent learning and critical thinking in our students, whilst providing appropriate levels of support to students in their learning.

The delivery of teaching will take a number of forms:

- lectures both on campus and online
- small group tutorials
- seminars and webinars
- workshops
- computing practical classes
- guest speakers
- individual supervision of projects, dissertations and internships
- fieldwork

Learning will be supported by:

- coherently designed and effectively delivered modules
- detailed module handbooks for each module
- the provision of key materials in libraries and through electronic resources such as online reading lists, databases and journal portals
- individual summative and formative feedback on written work
- appropriate formative and /or summative assessments
- provision of supporting materials (e.g. Powerpoint slides, recorded lectures, handouts, reading lists) via QMplus (QM's dedicated and interactive on-line learning environment)
- encouraging active participation in seminars and debates engaging students in problem solving and collaborative group work
- research methods training
- guided independent study resources

## How will you be assessed?

Assessment is varied and will take a number of forms within the programme. The nature of the assessment is closely connected to the desired learning outcomes and the mode of teaching within each module. Forms of assessment include:

- seen and unseen examinations
- . in-class tests
- coursework essays
- research projects and dissertations
- project synopses
- oral presentations and role play exercises
- group projects and presentations
- . writing exercises/written assessments that adopt different formats and styles and are aimed at a range of audiences, for example writing journals and newspaper articles
- literature reviews
- . writing policy briefs, field work journals, reading exercises
- . Audio-visual productions (podcasting on fieldtrips)

## How is the programme structured?

Please specify the structure of the programme diets for all variants of the programme (e.g. full-time, part-time - if applicable). The description should be sufficiently detailed to fully define the structure of the diet.

The programme is structured around a set of compulsory modules and a range of elective modules, as identified in the table below.

Students take modules up to the value of 120 credits in each of their 3 Developmental Years. Students in Developmental Year 1 are required to take level 4 modules. Students in Developmental Year 2 will normally select level 5 modules (in exceptional circumstances they might be permitted to take some level 4 modules up to the value of 30 credits). Students in Developmental Year 3 will normally select level 6 modules. Students in Developmental Year 3 are not permitted to take level 4 modules. No students are permitted to take level 3 modules. Further information on College rules governing progression and award of degrees can be found at [www.arcs.qmul.ac.uk](http://www.arcs.qmul.ac.uk)

During Developmental Year 1, students take 75 credits of compulsory modules and the remaining credits from elective modules. The compulsory modules are designed to provide a grounding in key issues and debates in geography; the fundamentals of management and economics for business; and in appropriate research methodologies, approaches to study (including field work) and generic skills training. The elective modules provide students with the potential to extend their knowledge and understanding in relation to human and/or physical geography by drawing upon existing modules offered in the School of Geography.

During Developmental Year 2, students take a total of 60 credits of compulsory modules. The remaining 60 credits are selected from elective modules. The compulsory modules are designed to deepen students' understanding of social science research methods, introduce them to research proposal writing, further develop their generic skills (including, inter alia, presentation and group-working skills) and to begin research activity connecting to the compulsory Dissertation module in Developmental Year 3. On the Business side compulsory modules develop understanding of marketing and financial accounting. Students select additional elective modules which focus on sub-disciplinary areas of geography (and may include opportunities to undertake overseas fieldwork) or on more specialist techniques. These provide the platform for further specialisation in Developmental Year 3.

During Developmental Year 3, students take 60 credits of compulsory modules and 60 credits of elective modules. The compulsory modules include the Dissertation (GEG6010) which is based on undertaking original research and two further modules in Business covering human resources and strategic analysis. The Dissertation is seen as the culmination of students' training in research design, methods, analysis and presentation and demonstrates their ability to deploy accurately techniques of analysis and enquiry using primary or secondary sources. The remaining 60 credits are selected from a range of specialist 15 or 30 credit modules, which reflect the distinctive research expertise of staff teaching on the programme and may include opportunities to undertake overseas fieldwork.

Note that not all of the elective modules listed in the following table will be offered every year and the following selection rules apply:

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**MODULE SELECTION RULES:**

- At Level 5 - students can take EITHER/OR GEG5149 or GEG5152
- At Level 6 - students can take EITHER/OR GEG6149 or GEG6152
- In Developmental Years 2 and 3 students may select modules from outside the Programme diet to a maximum of 15 credits, as part of their 120-credit diet.
- At Level 6, students may not take more than 15 credits of Level 5 modules.

**Academic Year of Study**    FT - Year 1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Academic Study Skills	GEG4012	15	4	Compulsory	1	Semesters 1 & 2
Critical Geography: Environment and Society	GEG4014	15	4	Elective	1	Semester 1
Introduction to Research Methods	GEG4011	30	4	Compulsory	1	Semesters 1 & 2
Reinventing Britain	GEG4106	15	4	Elective	1	Semester 1
Global Worlds	GEG4112	15	4	Elective	1	Semester 2
Earth Surface Science	GEG4209	15	4	Elective	1	Semester 1
Fundamentals of Management	BUS001	15	4	Compulsory	1	Semester 1
Economics for Business	BUS017	15	4	Compulsory	1	Semester 2
Planetary Emergencies	GEG4013	15	4	Elective	1	Semester 2

**Academic Year of Study**    FT - Year 2

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Geographical Information Systems	GEG5144	15	5	Elective	2	Semester 1 or 2
Advanced Research Methods	GEG5156	30	5	Compulsory	2	Semesters 1 & 2

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Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Cultural Geographies	GEG5126	15	5	Elective	2	Semester 1 or 2
Society and Space	GEG5127	15	5	Elective	2	Semester 1 or 2
Development Geographies	GEG5155	15	5	Elective	2	Semester 1 or 2
Economic Geographies	GEG5129	15	5	Elective	2	Semester 1 or 2
Health, Space and Justice	GEG5135	15	5	Elective	2	Semester 1 or 2
Geospatial Science	GEG5223	15	5	Elective	2	Semester 1 or 2
Ecosystem Science	GEG5224	15	5	Elective	2	Semester 1 or 2
Past Environmental Change	GEG5229	15	5	Elective	2	Semester 1 or 2
Marketing	BUS011	15	5	Compulsory	2	Semester 1 or 2
Fundamentals of Financial Accounting	BUS261	15	5	Compulsory	2	Semester 1 or 2
Geomorphology	GEG5225	15	5	Elective	2	Semester 1 or 2
Boston Reworked: The Making of a North American City	GEG5159	15	5	Elective	2	Semester 2
Belfast: Political Geography in the Post Conflict City	GEG5152	15	5	Elective	2	Semester 2

Academic Year of Study FT - Year 3

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Victorian London: Economy Culture and Society	GEG6117	15	6	Elective	3	Semester 1 or 2
Geographies of Home	GEG6102	15	6	Elective	3	Semester 1 or 2

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Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Geography, Technology and Society	GEG6134	15	6	Elective	3	Semester 1
Climate Change and Climate Policy	GEG6233	15	6	Elective	3	Semester 1 or 2
Flood Risk Management	GEG6314	15	6	Elective	3	Semester 1 or 2
Advanced Geospatial Science	GEG6230	15	6	Elective	3	Semester 1 or 2
Historical Geographies of Medicine	GEG6145	15	6	Elective	3	Semester 1 or 2
Kinship: Geographical Perspectives	GEG6146	15	6	Elective	3	Semester 2
Dissertation	GEG6099	30	6	Compulsory	3	Semesters 1 & 2
Nature-based Climate Solutions	GEG6232	15	6	Elective	3	Semester 1 or 2
Volcanoes, Climate Change and Society	GEG6229	15	6	Elective	3	Semester 1 or 2
Contemporary Strategic Analysis	BUS359	15	6	Compulsory	3	Semester 1 or 2
The Management of Human Resources	BUS324	15	6	Compulsory	3	Semester 1 or 2
Boston Reworked: The Making of a North American City	GEG6159	15	6	Elective	3	Semester 2
Latin American Debates	GEG6144	15	6	Elective	3	Semester 1 or 2
Urban African Economies	GEG6151	15	6	Elective	3	Semester 1 or 2
Belfast: Political Geography in the Post Conflict City	GEG6152	15	6	Elective	3	Semester 2
Urban Water In and Beyond the Pipes	GEG6153	15	6	Elective	3	Semester 1 or 2
Healthy City: Sick Cities	GEG6154	15	6	Elective	3	Semester 1 or 2

### What are the entry requirements?

The School considers each candidate individually and conducts admissions interviews. Entry requirements are as follows:

A-levels



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Tariff/Grades requirement: ABB to BBB. Typical offer: ABB. Though Geography at A-level is preferred, it is not required. We usually ask for a grade B in Geography or another appropriate subject. If you do not perform well in one subject and do better in others, that is acceptable providing you gain the minimum grades required for the degree programme. Excluded subjects: General Studies.

### Vocational or applied A-levels

The following Applied A-levels and Double Awards only are acceptable: Art and Design; Business; Information and Communication Technology; Leisure and Recreation; Media; Performing Arts; Science; Travel and Tourism.

### BTEC National Diploma (18 units)

Acceptability: Acceptable on its own and combined with other qualifications. Subjects and grades required: Overall DDM.

### International Baccalaureate

Acceptability: Acceptable on its own and combined with other qualifications. Subjects and grades required: 30-32 points overall with 6,5,5 to 5,5,5 in HL subjects one of which should be Geography.

All students must meet Queen Mary's English language requirements. Students from outside the United Kingdom must give evidence of their English language ability by producing an English language test score. Requirements are as follows: IELTS 7.0 (writing 6.5).

## How will the quality of the programme be managed and enhanced? How do we listen to and act on your feedback?

The School of Geography operates an Education Committee which advises the Directors of Education on all matters relating to the delivery of taught programmes at school level including monitoring the application of relevant QM policies and reviewing all proposals for module and programme approval and amendment before submission to Taught Programmes Board. Student views are incorporated in the committee's work through the reporting of minutes from the Staff-Student Liaison Committee and via the consideration of module evaluations and student surveys.

Like all schools/institutes at Queen Mary, the School of Geography operates an Annual Programme Review (APR) of its taught undergraduate and postgraduate provision. APR is a continuous process of reflection and action planning which is owned by those responsible for programme delivery. Students' views are considered in this process through analysis of the NSS and module evaluations and through the comments of Staff-Student Liaison Committee.

The Staff-Student Liaison Committee provides a formal means of communication and discussion between the School of Geography and its students. The committee is co-chaired by a student and the Director of Student Engagement, and consists of student representatives from each year group together with appropriate representation from staff within the School. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. Staff-Student Liaison Committees meet regularly throughout the year.

All modules provide end-of-module online evaluation questionnaires to be completed by students, the results of which are considered annually by module convenors and teaching teams and may lead to modifications of module content and/or delivery in future years.

## What academic support is available?

The Schools of Geography and Business Management are welcoming and friendly and all academic and professional support staff play a role in ensuring that students are supported through their studies.

Programme Induction is provided for all incoming students during Welcome Week. This is used as an opportunity to acquaint new students with the format of the programme and expectations of them. Students also receive a library induction. All students meet with a designated Academic Advisor during this week to talk about the year ahead. Students with special educational needs have the opportunity to talk to their adviser about how the College can best support them, and to agree with the students how to communicate those needs to appropriate members of staff.

All first year students are allocated an Academic Advisor with whom they will meet for an hour weekly or fortnightly during Semesters A and B. Second year students will meet with their personal tutors (also their Advisors) on a fortnightly basis. In the final year, Personal Tutors/Advisors also act as students' Dissertation supervisors and regular one-to-one meetings take place. All

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staff have weekly office hours when they are available to see students on a one-to-one basis.

The Director of Education and Programme Directors in Geography are responsible for overseeing the delivery of undergraduate programmes, including monitoring attendance and engagement, and can be consulted about problems and academic issues. The Director of Student Engagement has overall responsibility for matters concerning student support and welfare within the School of Geography and can be consulted in relation to more serious issues and problems.

Finally, the School of Geography participates in Queen Mary's PASS scheme - a peer-mentoring system where new students can seek advice and support for students at later stages in their degree programme.

### How inclusive is the programme for all students, including those with disabilities?

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international at all campuses and all sites.

Students can access advice, guidance and support in the following areas:

- Finding out if you have a specific learning difficulty like dyslexia
- Applying for funding through the Disabled Students' Allowance (DSA)
- Arranging DSA assessments of need
- Special arrangements in examinations
- Accessing loaned equipment (e.g. digital recorders)
- Specialist one-to-one study skills tuition
- Ensuring access to course materials in alternative formats (e.g. Braille)
- Providing educational support workers (e.g. note-takers, readers, library assistants)
- Access to specialist mentoring support for students with mental health issues and Autistic Spectrum Disorders.

### Programme-specific rules and facts

### Links with employers, placement opportunities and transferable skills

We would expect a successful graduate from the BSc Geography with Business Management programme to have:

- good knowledge and understanding of key the processes that shape the social and economic world and the physical environment
- the ability to employ a variety of social survey and interpretative methods for the collection, analysis and understanding of information from the human world
- the ability to employ a variety of technical methods for the collection and analysis of spatial and environmental information
- good written and verbal communication skills
- good numeracy and analytical skills
- confidence in using ICTs
- competence in information management, storage and translation
- good interpersonal working skills
- the ability to work autonomously, showing initiative and demonstrating self-awareness and self-management
- flexibility, adaptability and creativity

Throughout their period of study, students are encouraged to reflect upon the acquisition of skills and their future employability. Tutorials in all three years provide support in CV planning, skills development and applying for internships and graduate positions. Working with Queen Mary's Careers Service, the School also hosts employability forums (or similar) with recent graduates who offer insights and advice, and encourage students to apply for internships and other activities that provide

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relevant work experience. Some modules include visiting speakers from industry and/or visits to commercial companies and external cultural, political and environmental institutions and organisations.

Graduates from the BSc Geography with Business Management programme have progressed into a wide range of careers including: conservation and environmental analysis, quantity surveying; business and finance; marketing and promotion; human resources; media and communication; planning and regeneration; housing and welfare; community development; teaching and lecturing; and research. The degree provides a strong platform for further study at masters level and beyond.

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## Programme Specification Approval

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**Person completing Programme Specification:**

Emma Shapcott

**Person responsible for management of programme:**

Kerry Holden

**Date Programme Specification produced / amended by School / Institute Learning and Teaching Committee:**

11 Dec 2022

**Date Programme Specification approved by Taught Programmes Board:**