Programme Specification

Awarding Body/Institution	Queen Mary, University of London
Teaching Institution	Queen Mary, University of London
Name of Final Award and Programme Title	BSc Business Management
Name of Interim Award(s)	n/a
Duration of Study / Period of Registration	3 years
QM Programme Code / UCAS Code(s)	Q50/NN12
QAA Benchmark Group	
FHEQ Level of Award	Level 6
Programme Accredited by	n/a
Date Programme Specification Approved	04/04/13
Responsible School / Institute	School of Business & Management

Schools which will also be involved in teaching part of the programme
n/a

Institution(s) other than Queen Mary that will provide some teaching for the programme
n/a

Programme Outline

Studying BSc Business Management you will examine key strategic issues in the metropolis, inclduing financial governance and regulation, innovation and change, the creative industries and information and communication technologies, globalisation, development and security, equality, diversity and exclusion, social entrepreneurship and civil society organisations, and new forms of work. This strategic focus means our students are up to date with new developments and possibilities across many business sectors.

Our staff work across an eclectic range of academic areas with a particular emphasis on inter-disciplinary links. Research within our School focuses on the connections between economic, social, political and cultural life and modern business and management.

Aims of the Programme

The Business management (BM) degree builds on well-established courses in business studies. The aim is to provide a comprehensive undergraduate degree which will prepare students for careers in business, commerce and public organisations. The degree overall emphasises creativity, analysis and breadth of knowledge. It will provide a general appreciation and knowledge of the roles and operations of business in society rather than specific techniques, in order to prepare graduates for conditions of change and requirements of flexibility. The conceptual content is high while specific techniques are not overly

emphasised.

What Will You Be Expected to Achieve?

The aim of the programme is to equip students with the skills to operate flexibly and effectively in business organisations (business is held to include public sector organisations). In general terms students will learn to analyse, synthesise and clearly present material. They will understand the complexity of business as social practice and be capable of apposite judgement on business concerns. They will learn to apply the concepts of business to particular cases and make reasoned and substantiated judgements.

The compulsory modules will ensure that all students have common skills and competencies.

They will understand the complexity of the relationships between business and the rest of society and will have a basic grasp of the interrelationship of the functions of production.

Academic Content:	
A1	Knowledge and awareness of a range of subjects, fields, theories and approaches applicable to business and management of people and organisations in a business context
A2	Knowledge and understanding of analytical tools used to analyse and interpret management problems, challenges and risks in a changing context.
A3	Develop a critical understanding of the economic, social and political environments which affect human relations in an organisation and the implications for its structure and culture

Disciplinary Skills - able to:	
B1	Develop an understanding of the theories, analytical approaches, methodologies and practices that underpin management in a business context
B2	Evaluate, extrapolate and synthesise relevant literature and empirical data and competently apply these to different business and management contexts.
B3	Develop students' ability to apply management theory to the analysis of a broad range of actual management problems.

Attributes:	
C1	To learn continuously within academia and beyond and to employ relevant information and knowledge in understanding different contexts.
C2	To acquire research skills and values which can provide different approaches to problem solving and decision making in a business context.
C3	Develop knowledge and analytical skills that are transferable to employment including negotiation and communication skills.

Queen Mary
University of London

Programme Title: BSc Business Management

How Will You Learn?

The School promotes active learning within a context of clear learning objectives. Students are encouraged to take responsibility for their own learning. Most modules have a weekly course element and in some this will require collaborative group work. We expect informal work groups to emerge particularly in the more numerically based subjects. Clear guidance on basic and supplementary reading is given.

We recognise the value of independent work at final year level for undergraduates. We consider it important to develop the ability of students to undertake basic research through both practical and theoretical means and to develop the ability to write sustained, coherent narratives. In order to enable students to develop their skills we will offer extensive modules requiring independent work using written and presentational skills.

How Will You Be Assessed?

The School schedules an annual Business Management Examination Board which considers all student academic profiles and agrees classifications and progression routes. Modules are assessed by a combination of coursework, presentation and final examinations. Clear guidance on coursework requirement is given, emphasising approaches to coursework of various types and how to avoid plagiarism, together with rules and procedures. Examinations are typically of a two hour paper undertaken in the May/June diet of exams. Examination papers will be reviewed by an Internal Moderator and then by External Examiners. All exam papers go through a moderation marking procedure. All first class and fail scripts together with a representative sample of intermediate scripts are sent to the External examiners for quality control. Undergraduates have two opportunities to re-sit failed modules: for first and second year students the first opportunity is the summer. Re-sit marks are capped at 40%.

How is the Programme Structured?

BSc Business and Management is a three year degree, taught within the University's modular system. Each academic year comprises of eight modules per year, each of which is normally assessed by a combination of coursework and/or an examination in May/June. To complete the degree each student will need to have taken twenty-four modules.

Of the eight compulsory modules in Level 4, students can choose from a wide variety of elective modules in Levels 5 and 6. The range of modules available each year can vary from year to year.

SUSPENDED MODULES FOR 2013-14
Research Methodology - BUS007
Marketing - BUS011. This module is now not available for NN12.
Markets and Society - BUS116
Organisation Theory - BUS207
Governance and Business Strategy - BUS211
Financial Accounting and Reporting - BUS332

Academic Year of Study   1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Economics for Business	BUS017	15	4	Compulsory	1	Semester 1

Queen Mary
University of London

Programme Title: BSc Business Management

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Management Skills	BUS102	15	4	Compulsory	1	Semester 1
Business and Society	BUS107	15	4	Compulsory	1	Semester 1
Quantitative Research Methods	BUS005	15	4	Compulsory	1	Semester 2
Intro to Marketing and Communications	BUS101	15	4	Compulsory	1	Semester 1
Organisational Behaviour	BUS127	15	4	Compulsory	1	Semester 2
Work and Employment	BUS124	15	4	Compulsory	1	Semester 2
Accounting for Business	BUS106	15	4	Compulsory	1	Semester 2

Academic Year of Study   2

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Operations Management	BUS002	15	5	Elective	2	Semester 1
Financial Institutions	BUS201	15	5	Elective	2	Semester 1
Strategy	BUS204	15	5	Elective	2	Semester 1
Business Law	BUS205	15	5	Elective	2	Semester 1
Coordination and Social Dynamics	BUS206	15	5	Elective	2	Semester 1
Microeconomics for Managers	BUS208	15	5	Elective	2	Semester 1
Ethics and Business	BUS212	15	5	Elective	2	Semester 1
Human Resource Management	BUS014	15	5	Elective	2	Semester 2
Advertising	BUS213	15	5	Elective	2	Semester 2

Queen Mary
University of London

Programme Title: BSc Business Management

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Occupational Psychology	BUS215	15	5	Elective	2	Semester 2
Advanced Accounting for Business	BUS216	15	5	Elective	2	Semester 2
Leadership	BUS219	15	5	Elective	2	Semester 2
Persuasive Strategies in Marketing	BUS220	15	5	Elective	2	Semester 1
Organisational Learning in the Workplace	BUS221	15	5	Elective	2	Semester 2
Strategic Management	BUS222	15	5	Elective	2	Semester 2
Technologies in the Workplace	BUS223	15	5	Elective	2	Semester 1

Academic Year of Study   3

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Organisations and Identity	BUS302	15	6	Elective	3	Semester 1
Managing Diversity	BUS305	15	6	Elective	3	Semester 1
Financial Management	BUS306	15	6	Elective	3	Semester 1
Social Networks	BUS311	15	6	Elective	3	Semester 1
Dissertation	BUS314	15	6	Elective	3	Semester 1
Organisational Change and Development	BUS317	15	6	Elective	3	Semester 1
Corporate Social Responsibility	BUS313	15	6	Elective	3	Semester 1
Consumer Psychology	BUS318	15	6	Elective	3	Semester 1
Managing Knowledge Based Organisations	BUS322	15	6	Elective	3	Semester 1

Queen Mary
University of London

Programme Title: BSc Business Management

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Managing Public Services	BUS328	15	6	Elective	3	Semester 1
Macroeconomic Modelling and Policy	BUS330	15	6	Elective	3	Semester 1
Innovation and Entrepreneurship	BUS300	15	6	Elective	3	Semester 2
International Business	BUS304	15	6	Elective	3	Semester 2
Social and Political Marketing	BUS316	15	6	Elective	3	Semester 2
Employment Relations	BUS320	15	6	Elective	3	Semester 2
Business and Social Approaches to Social Media	BUS321	15	6	Elective	3	Semester 2
Global Supply Chains	BUS326	15	6	Elective	3	Semester 2
Gender Leadership and Management	BUS327	15	6	Elective	3	Semester 2
Corporate Law and Governance	BUS329	15	6	Elective	3	Semester 2
Company Valuation	BUS331	15	6	Elective	3	Semester 2

What Are the Entry Requirements?

A/AS-levels

Tariff/grades requirement: 320 points. You should aim to get, for example, ABB at A2. However, if you do not perform as well in one subject and do better in others, then that is acceptable, providing you gain the minimum number of points overall required for the degree programme.
Additional information: AS-level subjects are not counted towards the 320 point requirement. You must have 5 GCSEs at grades A to C, including B in English and B in Mathematics.
Excluded subjects: General studies and Critical Thinking.

How Do We Listen and Act on Your Feedback?

The Staff-Student Liaison Committee provides a formal means of communication and discussion between schools/institutes and its students. The committee consists of student representatives from each year in the school/institute together with appropriate representation from staff within the school/institute. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. Staff-Student Liaison Committees meet regularly throughout the year.

Each school/institute operates a Learning and Teaching Committee, or equivalent, which advises the School/Institute Director of Taught Programmes on all matters relating to the delivery of taught programmes at school level including monitoring the application of relevant QM policies and reviewing all proposals for module and programme approval and amendment before submission to Taught Programmes Board. Student views are incorporated in the committee's work in a number of ways, such as

through student membership, or consideration of student surveys.

All schools/institutes operate an Annual Programme Review of their taught undergraduate and postgraduate provision. APR is a continuous process of reflection and action planning which is owned by those responsible for programme delivery; the main document of reference for this process is the Taught Programmes Action Plan (TPAP) which is the summary of the school/institute's work throughout the year to monitor academic standards and to improve the student experience. Students' views are considered in this process through analysis of the NSS and module evaluations.

Academic Support

The induction week before the start of Semester A provides introductory talks on all the services and support mechanisms available within the school and college. The plasma screens within the school also update on timetabling, events and support services within the school. Students are assigned an academic advisor for them to consult on academic related support. Beyond this, the school also provides support services through a student advisor for non-academic matters. The virtual learning environment has information on the different modules and supervisory advice for dissertations. Students are also advised on the support services available in the Language and Learning Unit. Students are assigned a dedicated supervisor for their core dissertation module.

Programme-specific Rules and Facts

n/a

Specific Support for Disabled Students

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international at all campuses and all sites.

Students can access advice, guidance and support in the following areas:
• Finding out if you have a specific learning difficulty like dyslexia
• Applying for funding through the Disabled Students' Allowance (DSA)
• Arranging DSA assessments of need
• Special arrangements in examinations
• Accessing loaned equipment (e.g. digital recorders)
• Specialist one-to-one "study skills" tuition
• Ensuring access to course materials in alternative formats (e.g. Braille)
• Providing educational support workers (e.g. note-takers, readers, library assistants)
• Mentoring support for students with mental health issues and conditions on the autistic spectrum.

Links With Employers, Placement Opportunities and Transferable Skills

Graduates from this programme will have developed a range of cognitive and practical skills together which will be applicable to be different context beyond academia.

The School offers a range of internships available to students throughout their academic programme of study. The School also works closely with the Careers Service to locate possible placements, internships and in creating an effective CVs to reach potential employers.

Throughout each academic year, the School invites a series of external speakers from a range of employers that integrates with a

Programme Title: BSc Business Management

variety of modules.

Programme Specification Approval

Person completing Programme Specification	Elizabeth Goldsmith, Head of Administration
Person responsible for management of programme	Professor Sushanta Mallick
Date Programme Specification produced/amended by School Learning and Teaching Committee	04/04/13
Date Programme Specification approved by Taught Programmes Board	04/04/13

Queen Mary
University of London