Programme Title: MRes Business and Management

Queen Mary
University of London

Programme Specification

Awarding Body/Institution	Queen Mary, University of London
Teaching Institution	Queen Mary, University of London
Name of Final Award and Programme Title	Master of Research (MRes)
Name of Interim Award(s)	
Duration of Study / Period of Registration	12 month academic year
QM Programme Code / UCAS Code(s)	N/A
QAA Benchmark Group	The QAA has not yet published Master's level subject benchmark
FHEQ Level of Award	Level 7
Programme Accredited by	N/A
Date Programme Specification Approved	
Responsible School / Institute	School of Business & Management

Schools which will also be involved in teaching part of the programme

Institution(s) other than Queen Mary that will provide some teaching for the programme

Goldsmiths - Goldsmiths/Queen Mary ESRC DTC

Programme Outline

The School of Business and Management is a member of the Goldsmiths/Queen Mary ESRC Doctoral Training Centre which offers high quality training to doctoral students as well as +3 and 1+3 studentships. The 12-month MRes (Masters in Business and Management) is based on compulsory taught research methods modules in Semesters 1 and 2, optional subject-based modules in Semesters 1 and 2 and a thesis finishing towards the end of September. The programme will centre on in-depth study in one specific area, such as accounting, finance, strategy, marketing, operations management, corporate social responsibility, business ethics, international business, globalisation, organisation studies, innovation studies, business history, equality and diversity, human resource management, public administration or other areas of interest to our academic staff.

Particularly successful graduates will be able to use the qualification as an entry into PhD research

Aims of the Programme

The MRes programme is aimed at students wanting to:

Undertake doctoral research in business and management broadly defined
Equip themselves for an academic or commercial career in business and management research

Queen Mary
University of London

Programme Title: MRes Business and Management

Undertake, evaluate, commission or manage research in the commercial, public, or voluntary sectors

What Will You Be Expected to Achieve?

Students will develop skills in research methodologies and techniques that are specifically appropriate for undertaking, analysing and writing up academic research, or applied/practitioner and consultancy research, in the business and management area. They will also develop knowledge of advanced theory within a chosen sub-discipline of business and management; its application to contemporary issues, and personal and professional skills that are transferable to other areas

Academic Content:

A1	Acquired depth of knowledge and understanding of key theories, approaches and issues in the fields of business and management research
A2	Demonstrated transferable cognitive skills in relation to the analysis, synthesis and evaluation of the knowledge of research approaches
A3	The ability to appraise critically complex areas of knowledge in relevant subjects.

Disciplinary Skills - able to:

B1	Provide a critical programme of study which provides an in-depth knowledge in the fields of business and management
B2	Provide a programme of contemporary relevance to students seeking a research-related career
B3	Provide a range of cognitive and transferable skills both generic and specific to the field of business and management

Attributes:

| C1 | Develop a range of personal skills including presentation skills, argumentation, evaluation, problem solving, interactive and group skills, self-appraisal, and autonomy in planning and management of learning. |
| C2 | Enhanced his/her career prospects by an understanding of the complexity of policies and practices in Business and Management and their similarities and differences in different jurisdictions, together with the development of cognitive and personal transferable skills. |

How Will You Learn?

Learning:
The School promotes active learning within a context of clear learning objectives, and students are encouraged to take responsibility for their own learning. Modules have regular coursework elements and in some this will require collaborative group work. The creation of informal work is generally encouraged. Clear guidance on basic supplementary reading is given. We consider it important to develop the ability of students to undertake basic research through both practical and theoretical

means, culminated in a dissertation which develops the ability to write sustained coherent narratives.

Teaching is by research-oriented staff (complemented where appropriate by visiting lecturers with professional expertise), who will combine professional knowledge of their subject with a critical attitude to its delivery. Students therefore work in a challenging, supportive environment.

Teaching:
Each module has an outline description, giving the aims, expected learning outcomes, assessment methods, outline syllabus and indication of primary reading.

Students typically have 3 contact hours per week in each module. Within these three hours, each module has its own pattern of lectures, seminars/classes and other activities. Lectures emphasise dissemination of information, explaining the key ideas and determining the sequence and pace of learning. Seminars/classes make for a more active learning experience by facilitating student interaction in discussion, exercises, problem sets, case studies and presentations (as appropriate).

How Will You Be Assessed?

Assessment:
Modules are typically assessed by a combination of coursework and final (two hour) examinations. But there is considerable variation across modules, and some are wholly examined by coursework. Clear guidance on coursework requirements is given emphasising approaches to coursework of various types and the avoidance of plagiarism. Standard College procedures are followed in the setting and marking of examinations and in the determination of overall results.

How is the Programme Structured?

Students will take eight modules, six compulsory and two options, spread between semester A and B; followed by a dissertation of 10,000-15,000 words to be completed by the beginning of September following entry.

Core:
Dissertation
Goldsmiths DTC - Qualitative and Quantitative Research Methods
(GEG7121 and POLM036)

Four Options from the range of modules available to all programmes including:
See below

The range of modules on offer in any year will depend upon staff interests and availability.

Students will be expected to attend and participate in the School's PhD Research Seminar Series and the School's annual Symposium.

Academic Year of Study   1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester

Programme Title: MRes Business and Management

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Dissertation	BUSM003	60	7	Core	1	Semester 2 & 3
Global Economy	BUSM022	15	7	Elective	1	Semester 1
Managerial Economics	BUSM051	15	7	Elective	1	Semester 1
Multinationals and Global Business	BUSM028	15	7	Elective	1	Semester 2
International Macroeconomics and Finance	BUSM041	15	7	Elective	1	Semester 2
Corporate Finance for Managers	BUSM030	15	7	Elective	1	Semester 2
Innovation and Global Competition	BUSM023	15	7	Elective	1	Semester 1
Corporate Governance	BUSM060	15	7	Elective	1	Semester 2
Finance for Development	BUSM020	15	7	Elective	1	Semester 1
Research Methods	BUSM027	15	7	Elective	1	Semester 1
International Accounting	BUSM059	15	7	Elective	1	Semester 2
Organisation Theory	BUSM011	15	7	Elective	1	Semester 2
International HRM	BUSM015	15	7	Elective	1	Semester 1
Comparative Employment Relations	BUSM016	15	7	Elective	1	Semester 1
Managing Diversity	BUSM017	15	7	Elective	1	Semester 2
International Marketing Communications	BUSM024	15	7	Elective	1	Semester 2
Brand Management	BUSM026	15	7	Elective	1	Semester 2
Knowledge and Innovation Management	BUSM042	15	7	Elective	1	Semester 2
Advanced Management Accounting	BUSMxxx (new)	30	7	Elective	1	Semester 2

Queen Mary
University of London

Programme Title: MRes Business and Management

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
International Marketing	BUSM043	15	7	Elective	1	Semester 1
E-Marketing	BUSM044	15	7	Elective	1	Semester 2
International Reward Management	BUSM049	15	7	Elective	1	Semester 2
Financial Reporting	BUSM054	15	7	Elective	1	Semester 1
Occupational Psychology	BUSM055	15	7	Elective	1	Semester 2
Understanding Consumer Behaviour	BUSM058	15	7	Elective	1	Semester 2
Contemporary Issues in Accounting	BUSM061	15	7	Elective	1	Semester 2
Public Advocacy Marketing	BUSM062	15	7	Elective	1	Semester 2
State, Market and Society	BUSM063	15	7	Elective	1	Semester 1
Introduction to Social Sciences Research Methods	xx	60	7	Core	1	Semesters 1 & 2

What Are the Entry Requirements?

An Honours degree equivalent of British 2:1 minimum
TOEFL score of 600 or 6.5 IELTS score
A satisfactory research proposal that fits with research interests of staff in the School

How Do We Listen and Act on Your Feedback?

The Staff-Student Liaison Committee provides a formal means of communication and discussion between Schools and its students. The committee consists of student representatives from each year in the school/institute together with appropriate representation from staff within the school/institute. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. Staff-Student Liaison Committees meet regularly throughout the year.

Each school operates a Learning and Teaching Committee, or equivalent, which advises the School/Institute Director of Taught Programmes on all matters relating to the delivery of taught programmes at school level including monitoring the application of relevant QM policies and reviewing all proposals for module and programme approval and amendment before submission to Taught Programmes Board. Student views are incorporated in this Committee's work in a number of ways, such as through student membership, or consideration of student surveys.

Queen Mary
University of London

Programme Title: MRes Business and Management

All schools operate an Annual Programme Review of their taught undergraduate and postgraduate provision. The process is normally organised at a School-level basis with the Head of School, or equivalent, responsible for the completion of the school's Annual Programme Reviews. Schools/institutes are required to produce a separate Annual Programme Review for undergraduate programmes and for postgraduate taught programmes using the relevant Undergraduate or Postgraduate Annual Programme Review pro-forma. Students' views are considered in this process through analysis of the NSS and module evaluations.

Academic Support

Students will have timetabled lectures and seminars and will have weekly office hour support.

Programme-specific Rules and Facts

Specific Support for Disabled Students

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international at all campuses and all sites.

Students can access advice, guidance and support in the following areas:
• Finding out if you have a specific learning difficulty like dyslexia
• Applying for funding through the Disabled Students' Allowance (DSA)
• Arranging DSA assessments of need
• Special arrangements in examinations
• Accessing loaned equipment (e.g. digital recorders)
• Specialist one-to-one "study skills" tuition
• Ensuring access to course materials in alternative formats (e.g. Braille)
• Providing educational support workers (e.g. note-takers, readers, library assistants)
• Mentoring support for students with mental health issues and conditions on the autistic spectrum.

Links With Employers, Placement Opportunities and Transferable Skills

The School has no links with employers.

The qualities and skills a graduate from this programme might be expected to have include a range of cognitive and intellectual skills together with techniques specific to business and management, and relevant personal and interpersonal skills. These include:

• The ability to think critically and creatively: organise thoughts, analyse, synthesise and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately

• The ability to conduct research into management issues either individually or as a part of a team through research design, data

collection, analysis, synthesis and reporting

• Effective performance within team environments and the ability to recognise and utilise individuals' contributions in group processes and to negotiate and persuade or influence others; team selection, delegation, development and management

• Ability to recognise and address ethical dilemmas and corporate social responsibility issues, applying ethical and organisational values to situations and choices.

Programme Specification Approval

Person completing Programme Specification	Elizabeth Goldsmith, Head of Administration
Person responsible for management of programme	Professor Gill Kirton
Date Programme Specification produced/amended by School Learning and Teaching Committee	09/05/12
Date Programme Specification approved by Taught Programmes Board	

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