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Programme Specification (PG)

Awarding body / institution:	Queen Mary University of London
Teaching institution:	Queen Mary University of London
Name of final award and programme title:	Master of Science in Entrepreneurship and Innovation
Name of interim award(s):	N/A
Duration of study / period of registration:	12 Months (Full-time)
Queen Mary programme code(s):	PSENI/N1P6
QAA Benchmark Group:	N100 Business and Management
FHEQ Level of Award:	Level 7
Programme accredited by:	N/A
Date Programme Specification approved:	
Responsible School / Institute:	School of Business & Management

Schools / Institutes which will also be involved in teaching part of the programme:
N/A

Collaborative institution(s) / organisation(s) involved in delivering the programme:
N/A

Programme outline

In a highly competitive global environment, entrepreneurship and innovation are key areas through which businesses can ensure success and establish competitive advantage. On this engaging programme, you will develop an advanced understanding of both small and large organisations, their management, the changing external context in which they operate and the importance of entrepreneurship and innovation for growth. You will learn to think critically about the new venture creation and innovation process, generate and implement ideas and reflect on how to become an entrepreneurial leader.

Aims of the programme

The Programme will develop an understanding of:
- the key dimensions of entrepreneurship theory and processes within organisations from the individual (entrepreneur) and the collective (society at large) perspective;
- the role of business innovation, creativity, and knowledge within organisations;

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- the role of entrepreneurship in promoting and leading innovation;
- the development and operation of markets for resources, goods and services;
- the economic, ethical, legal, political, sociological and technological environment, together with its effects at the local, national and international levels upon the strategy, behaviour, management and sustainability of organisations;
- the customers and the role of marketing (customer expectations and orientation);
- the management and development of people within organisations;
- the functioning and processes of organisations, their diverse nature, purposes, structures, and governance, together with the individual and corporate behaviours and cultures which exist within and between organisations.

What will you be expected to achieve?

The School promotes active learning within a context of clear learning objectives, and students are encouraged to take responsibility for their own learning. Modules have regular coursework elements, and in some this will require collaborative group work. The creation of informal work is generally encouraged. Clear guidance on basic supplementary reading is given. We consider it important for students to develop the ability to undertake basic research through both practical and theoretical means, culminating in the dissertation, which develops the ability to write sustained coherent narratives.

Academic Content:	
A1	Knowledge and understanding of the new venture creation process including the role of organisational, technological and social innovation.
A2	Knowledge and understanding of how entrepreneurship and innovation relates to various areas of management including Strategy, Marketing, Organisational Change and New Product Development.
A3	Knowledge and understanding of how to conduct research through independent study in entrepreneurship and innovation using appropriate methods.

Disciplinary Skills - able to:	
B1	Develop the ability to explore business and management issues either individually or as a part of a team through research design, data collection, analysis, synthesis and reporting.
B2	Draw on theories, models, frameworks, tasks and roles of leaders, managers, and entrepreneurs to examine processes of decision making within organisations and in relation to the external context.
B3	Develop the ability to think critically and creatively, organise thoughts, analyse, synthesise and critically appraise a variety of sources of information about business and its social context.
B4	Recognise and address ethical dilemmas with respect to business, society and sustainability.
B5	Demonstrate effective critical reading, oral and written communication skills.

Attributes:	
C1	As an entrepreneurial and innovative professional be prepared to solve and manage complex issues, both systematically and creatively, to improve business and management practice.
C2	As an entrepreneurial and innovative professional seek to enhance learning skills and personal development so as to work with self-direction, novelty and reflection to contribute to business and society at large.

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C3	As an entrepreneurial and innovative professional recognise and utilise individuals' contributions in group processes and to negotiate and persuade or influence others to work for economic and social value creation.

How will you learn?

Students will learn through lectures, seminars and workshops delivered by academic staff within the School as well as by professionals with an expertise and experience in business and management. The lectures will enable students to interact with peers from other MSc programmes, while the seminars with smaller class sizes allow students to have more in-depth discussion and interaction with the academics delivering the programme. Through the QMPlus environment which is a virtual learning environment and other learning initiatives, students will be offered both real-time delivery and teaching material which can be accessed online. Training sessions will be provided in the induction week for students to familiarise themselves with the virtual environment and to also access e-resources. The delivery and assessment modes will vary. These will include collaborative learning as well as a mix of assessment modes including coursework, presentations, independent research, group projects and examinations. All students will be assigned an academic advisor who will be able to advise on academic-related problems.

How will you be assessed?

The mode of assessment for the programme will differ across the modules, but typically most modules will have two modes of assessment such as coursework and a final exam which the student will take at the end of each semester. Dissertation supervision continues throughout semester three and students will continue to work on their dissertations in this semester. All coursework will be assessed by a plagiarism-detection software, Turnitin. Students take examinations at the end of each semester, but coursework and other modes of assessment such as group projects are often set different deadlines. The instructions for the assessments are available to the students in the module outlines and through the virtual learning environment. The School has a Plagiarism Officer to advise and assist Module Organisers on plagiarism offences. Marking criteria for assessments are also provided by Module Organisers in the Module Outline.

How is the programme structured?

Please specify the structure of the programme diets for all variants of the programme (e.g. full-time, part-time - if applicable). The description should be sufficiently detailed to fully define the structure of the diet.

In the week before Semester A teaching begins, the Director of Postgraduate Taught Programmes leads a two-day induction session for the cohort entering that year. This provides details of the core and elective modules in each Programme; the documentation students must complete; exams; coursework and assessment; the Student Handbook; the Dissertation (structure; organisation; research and plagiarism); Security and Safety; Library Resources; IT Resources; SSLC; Careers Advice; Help with English; and Campus Tours.

Each module has an outline description, highlighting the aims, expected learning outcomes, assessment methods, syllabus and recommended reading material. This information is available online on the Postgraduate webpages of the respective Schools. Students typically have 3 contact hours per week in each module. Within these three hours, each module has its own pattern of lectures, seminars/classes and other activities. Lectures emphasise dissemination of information, explaining the key ideas and determining the sequence and pace of learning. Seminars/classes make for a more active learning experience by facilitating student interaction in discussion, exercises, problem sets, case studies and presentations (as appropriate).

While the management and development of people is not the primary focus of any specific module, the topic will be addressed by some of the available modules, and in particular "Leading Organisational Change" and the new module "Strategic entrepreneurship". which was designed specifically for this programme nad first taught in Sem 1 2020-21.

Academic Year of Study   FT - Year 1

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Programme Title: MSc Entrepreneurship and Innovation [September]

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Strategic Entrepreneurship	BUSM186	15	7	Compulsory	1	Semester 1
Strategic Management	BUSM086	15	7	Compulsory	1	Semester 1
Introduction to Marketing Management	BUSM137	15	7	Compulsory	1	Semester 1
Leading Organisational Change	BUSM108	15	7	Compulsory	1	Semester 1
New Product Development and Business Ecosystems	BUSM084	15	7	Compulsory	1	Semester 2
Research Methods for Management	BUSM145	15	7	Compulsory	1	Semester 2
Innovation and Global Competition	BUSM177	15	7	Compulsory	1	Semester 2
Corporate Social Responsibility and Business Ethics	BUSM175	15	7	Elective	1	Semester 2
Risk and Crisis Management	BUSM117	15	7	Elective	1	Semester 2
Complex Networks and Innovation	BUSM132	15	7	Elective	1	Semester 2
Selected Issues in Commercial and Company Law	BUSM179	15	7	Elective	1	Semester 2
Social and Sustainable Innovation	BUSM146	15	7	Elective	1	Semester 2
Dissertation for Entrepreneurship and Innovation	BUSM180	60	7	Core	1	Semesters 2 & 3

What are the entry requirements?

Upper second class (2:1) honours degree or equivalent in any subject.
IELTS 7.0 (writing 6.0) or equivalent.

How will the quality of the programme be managed and enhanced? How do we listen to and act on your feedback?

There are both formal and informal channels of feedback within the School.

Each PGT programme has a dedicated Programme Director who also acts in most instances as the Academic Advisor for students in that programme. Students are introduced to their Programme Director during the induction week and are encouraged to

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approach them for academic advice or to discuss issues and/or concerns during their time of study.

Students may also speak with or write to the Director of Postgraduate Taught Programmes about their issues and concerns or to provide feedback.

The Staff-Student Liaison Committee (SSLC) provides a formal means of communication and discussion between schools/ institutes and students. The Committee consists of student representatives from each programme in the School together with appropriate representation from staff within the school. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. The School's Staff-Student Liaison Committee meets formally once each semester. The minutes of the meetings are published to the School and the action points for these are noted and responded to accordingly.

Feedback from SSLC meetings, module evaluations and the PTES results are also considered by the School's Teaching and Learning Committee which has oversight on matters relating to the delivery and quality of taught programmes at School level.

The School operates a structure to address complaints raised by students, and students can directly approach the Head of School if they deem every other channel as not having served their purpose. This information is available to students via the Student Handbook, the Virtual Learning Environment and the School's website.

All schools/institutes operate an Annual Programme Review (APR) of their taught undergraduate and postgraduate provision. APR is a continuous process of reflection and action planning which is owned by those responsible for programme delivery; the main document of reference for this process is the Taught Programmes Action Plan (TPAP) which is the summary of the school/institute's work throughout the year to monitor academic standards and to improve the student experience. Students' views are considered in this process through analysis of the PTES and module evaluations.

What academic support is available?

The School of Business and Management aims to provide a high quality teaching and learning environment. Teaching will be by research-oriented staff complemented where appropriate by Teaching Fellows, who will combine specialist knowledge of their subject with a critical attitude to its delivery. Students will, accordingly, be working in a challenging and supportive environment.

The induction week prior to the start of Semester A provides introductory talks on all of the services and support mechanisms available within the School and College.

Students on this programme will be supported by the individual staff members running modules on this program in terms of immediate advice on a specific module: course content, assignments and exam structure. Students are also assigned an academic advisor whom they are encouraged to consult for academic related support and a dedicated supervisor for their core dissertation module. Beyond this, the administrative staff also provide support services for non-academic matters.

The School uses various channels of communication to provide updates on teaching timetables, module information, events and support services (e.g. Plasma Screens, notice boards, Virtual Learning Environment).

Programme-specific rules and facts

N/A

How inclusive is the programme for all students, including those with disabilities?

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international across all campuses and sites.

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Students can access advice, guidance and support in the following areas:

·Finding out if you have a specific learning difficulty such as dyslexia
·Applying for funding through the Disabled Students' Allowance (DSA)
·Arranging DSA assessments of need
·Special arrangements in examinations and guidance for examiners
·Accessing loaned equipment (e.g., digital recorders)
·Specialist one-to-one study skills tuition
·Ensuring access to course materials in alternative formats (e.g. Braille)
·Providing educational support workers (e.g., note-takers, readers, library assistants)
·Access to specialist mentoring support for students with mental health issues and Autistic Spectrum Disorders.

Links with employers, placement opportunities and transferable skills

The School works closely with the Careers Service to locate possible work placements/ internships and to prepare students for the recruitment process (e.g., assistance in creating effective CVs to reach potential employers, interview skills).

The qualities and skills a graduate from this programme might be expected to have include a range of cognitive and intellectual skills together with techniques specific to business and management, and relevant personal and interpersonal skills. These include:

·The ability to think critically and creatively, organise thoughts, analyse, synthesise and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately;

·The ability to conduct research on business and management issues either individually or as a part of a team through research design, data collection, analysis, synthesis and reporting;

·The ability to recognise and utilise individuals' contributions in group processes and to negotiate and persuade or influence others;

·The ability to recognise and address ethical dilemmas and corporate social responsibility issues.

Programme Specification Approval

Person completing Programme Specification:	Jenny Murphy, Mohammed Imran Kabir
Person responsible for management of programme:	Yasser Bhatti
Date Programme Specification produced / amended by School / Institute Learning and Teaching Committee:	
Date Programme Specification approved by Taught Programmes Board:	

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