

Party Members Project (QMUL/Sussex)

Sample Size: 725 Conservative Party Members
YouGov fieldwork: 5th - 9th July 2024

	2016 EU ref vote		Gender		Age			Social Grade		2022 Leadership vote		
Total	Remain	Leave	Male	Female	18-49	50-64	65+	ABC1	C2DE	Truss	Sunak	
Weighted Sample	725	254	435	406	319	275	174	276	606	119	334	248
Unweighted Sample	725	193	506	451	274	185	203	337	597	128	375	238
	%	%	%	%	%	%	%	%	%	%	%	%

Who, if anyone, would you most like to replace Rishi Sunak as leader of the Conservative party? Please write your answer in the box below.

Please see tab 1
[Respondents were asked to write an answer in an open text box]

Which, if any, of the following, would you most like to replace Rishi Sunak as leader of the Conservative Party?

Kemi Badenoch	25	22	26	25	24	25	27	22	26	15	30	17
Priti Patel	5	1	7	7	3	6	5	4	4	14	7	3
Tom Tugendhat	12	14	9	13	11	17	8	8	13	7	6	23
Suella Braverman	13	7	16	13	12	8	16	16	12	20	20	3
Robert Jenrick	6	4	7	4	8	4	6	7	6	5	7	3
James Cleverly	8	8	8	7	9	9	3	10	8	7	8	8
Victoria Atkins	2	3	1	2	2	3	2	1	2	1	1	3
Jeremy Hunt	10	19	6	11	9	9	11	10	11	7	3	19
None of these	13	15	12	12	14	15	14	10	12	17	13	14
Don't know	6	8	6	5	8	2	7	10	6	8	5	7

Rebased to exclude "None of these" and "Don't know"

Kemi Badenoch	31	28	33	30	31	31	35	28	32	20	37	22
Priti Patel	6	1	9	9	4	7	6	5	5	18	9	4
Tom Tugendhat	15	18	11	16	14	21	10	10	16	9	7	29
Suella Braverman	16	9	20	16	15	10	21	21	15	26	24	4
Robert Jenrick	7	5	9	5	10	5	8	9	7	7	9	4
James Cleverly	10	10	10	9	12	11	4	13	10	9	10	10
Victoria Atkins	2	4	1	2	3	4	3	1	2	1	1	4
Jeremy Hunt	12	24	8	13	12	11	14	13	13	9	4	24

And if this was the list of candidates, which, if any, of the following, would you most like to replace Rishi Sunak as leader of the Conservative Party?

Kemi Badenoch	17	16	18	18	15	16	19	16	17	13	20	13
Priti Patel	3	0	4	3	2	3	4	2	3	5	4	1
Tom Tugendhat	12	16	8	12	11	18	8	8	13	5	5	23
Suella Braverman	9	6	10	10	7	5	9	12	8	11	13	4

Robert Jenrick	5	4	5	4	6	4	6	5	5	5	5	4
James Cleverly	8	9	7	8	8	11	4	8	8	8	7	9
Victoria Atkins	2	3	1	2	1	2	2	1	2	1	1	2
Jeremy Hunt	9	18	4	11	7	8	11	9	9	7	3	18
Boris Johnson	19	12	24	16	23	21	18	19	17	30	25	9
Nigel Farage	9	4	12	9	9	6	11	11	9	9	12	6
None of these	5	7	3	5	4	5	4	4	5	4	3	8
Don't know	4	4	4	3	5	2	3	6	4	4	2	5

Rebased to exclude "None of these" and "Don't know"

Kemi Badenoch	18	18	19	19	17	17	21	18	19	14	21	15
Priti Patel	3	0	4	3	2	3	4	2	3	5	4	1
Tom Tugendhat	13	18	9	13	12	19	9	9	14	5	5	26
Suella Braverman	10	7	11	11	8	5	10	13	9	12	14	4
Robert Jenrick	5	5	5	4	7	4	7	5	5	5	5	4
James Cleverly	9	10	8	9	9	12	4	9	9	9	7	10
Victoria Atkins	2	3	1	2	1	2	2	1	2	1	1	2
Jeremy Hunt	10	20	4	12	8	9	12	10	10	7	3	20
Boris Johnson	20	14	26	17	26	22	20	21	19	32	26	10
Nigel Farage	10	5	13	10	10	6	12	12	10	10	13	7

Would you support or oppose the Conservative Party and Reform UK merging to form a single party?

Strongly support	17	6	23	19	14	13	19	20	16	21	21	11
Tend to support	30	19	36	28	32	25	32	32	28	38	38	16
TOTAL SUPPORT	47	25	59	47	46	38	51	52	44	59	59	27
Tend to oppose	16	15	17	15	17	18	16	14	16	14	16	18
Strongly oppose	32	53	20	35	28	37	28	29	34	23	19	50
TOTAL OPPOSE	48	68	37	50	45	55	44	43	50	37	35	68
Don't know	6	7	5	4	9	7	6	5	6	4	5	6