

Welcome to the first  
UK Trade and Climate  
Change Citizens'  
Assembly – let's make  
history together!



This is the question we are trying to answer

“

How should the UK government  
respond to climate change through  
its trade policies?

”

# Don't worry...

We know that  
may sound very  
technical, but we  
will make it easy,  
and we will have  
some fun! 😊

1

## **We don't expect you to know anything about the topic**

You're in a group of over 60 citizens, and everyone's knowledge about this topic varies. Some may know nothing at all, while others might know a bit more. Please don't worry about your level of knowledge - we will have experts to help us all learn together.

2

## **We will go through a Learning Phase before we make any decisions!**

The Learning Phase is where we collect all the knowledge we need to answer the main question. We learn from experts and from each other. We will share some important words and phrases and then we will build our knowledge by listening and questioning experts who will be asked how they would answer our main question. You will have plenty of time to ask your own questions of them.

3

## **You tell us what the public would make of it all!**

After listening and learning you will share your ideas with us. Then you will come to London to meet each other in person and work together to create recommendations for the policy teams to consider.

# This is the core team



Prof. Liam Campling  
Queen Mary University of  
London



Tom Wills  
Trade Justice Movement



George Holt  
Trade Justice Movement



Susan Ritchie  
MutualGain

# Hey, I am Susan

## I work at MutualGain

I am a community facilitator, which means I work with communities all over the country to get them talking about different ideas relating to health, climate change, policing and education! I do this because I love trying to create a better democracy - there is never a dull moment! ! 😊

I can't wait to meet and learn with you all about trade and climate change!

Outside of work I have three grandsons keeping me busy on granny duties and I like to travel to new places whenever I can.



My passion is connecting conversations in communities with the conversations that decision makers are having so that you get a better deal!

# Hey, I am Liam

I work at Queen Mary University of London



I am a Professor of International Business and Development and teach students about why the world economy looks like it does. I have been researching international trade and sustainable development for 20 years, including working with the United Nations and at the World Trade Organisation.

I do this work because I believe that trade policy can be an effective tool to combat climate change.

And I want to work with you because I do not think one needs to be an expert to understand the complexity of the issues and the trade-offs.



My passion is bridging academic research and policy making to find ways to support a more sustainable world

# Hey, I am George

I work at the Trade Justice Movement



I am the Senior Researcher at the Trade Justice Movement (TJM). I spend my time investigating the ways in which trade policy can be improved to make sure it doesn't negatively impact on ordinary people and the planet.

Prior to working at TJM I was a researcher at Which? - the Consumers' Association. There I conducted lots of focus groups and surveys to understand how consumers felt about a wide variety of topics - including UK trade policy.

I'm really looking forward to meeting all the Assembly members and introducing you to the world of trade!



My passion is making sure the voices of those affected most by policy change are heard by policymakers

# Hey, I am Tom

I work at the Trade Justice Movement



The Trade Justice Movement, or TJM, is a group of 60 charities and trade unions in the UK interested in the rules which shape international trade.

I have been working in charities for ten years, and before that I worked in the UK government.

I do this job because I care about the kinds of issues which overlap with trade rules - climate change, international development, human rights. TJM is involved in this project because we believe the government can benefit hugely from listening to citizens in a different way.

I'm hugely excited to see how this project goes!



My passion is working for a fairer and greener world



01

Here are some  
important things to  
do before we meet





## Send us a pic!

It is lovely to put a face to a name so if you are happy to share a picture please send it to the address below!

Take a headshot snap on your phone and send to [admin@mutualgain.org](mailto:admin@mutualgain.org)

Don't worry – we won't share it anywhere!



## Take a look through the rest of this pack

Included in the pack are **some films to watch and things to read** to help you through the process

As you look at those, jot down anything you don't understand, or when you would like more information.

Bring your questions to the Assembly.

You can also visit the [project website](https://qmul.ac.uk/trade-climate-assembly/) for more information.



## Put the dates and times in your diary

All the dates and times for the sessions are in this pack. **Put them in your diary now** so you don't forget, or schedule something else. We want to make sure you're with us for the whole process!



## Download Zoom on to your device

You will need to have zoom downloaded on to your device. you can download it here: <https://zoom.us/download> or click on the icon below

If you need help just let us know at [admin@mutualgain.org](mailto:admin@mutualgain.org)



This is the link  
you will need for  
all the online  
sessions

## Zoom Meeting link for all online sessions

<https://mutualgain.zoom.us/j/83624350699>



# Travel Arrangements

BOOK YOUR TRAVEL NOW FOR THE FINAL WEEKEND IN LONDON.



And send your expenses form to the university email address on the form.

**DRIVERS:** If you are driving make sure you have told us your car registration number so that the University knows you are arriving. Parking is first come first served, and there is parking around the campus which is free at the weekend.

Please also note your journey route, as you may be subject to Congestion and ULEZ charges

# Dates and Times

## In person

**Saturday 15<sup>th</sup> June: 09:30 – 16:30**

We will get to know each other and learn more about the process, key terms and phrases, and generally start our learning together

**Sunday 16<sup>th</sup> June: 09:30 – 16:30**

We will start to learn more about what trade is and what climate change is and how the two come together

**Saturday 29<sup>th</sup> June: 09:30 – 16:30**

We bring all our learning together with our own experiences of life, and we will debate what should be done to answer the question we have set for us

**Sunday 30<sup>th</sup> June: 09:00 – 13:00**

Today we finalise our recommendations and present them to the team so that they can share them with policy makers



**Tuesday 11<sup>th</sup> June**

**18:00 – 19:00**

Test your technology at this session and ask any questions arising from the welcome pack

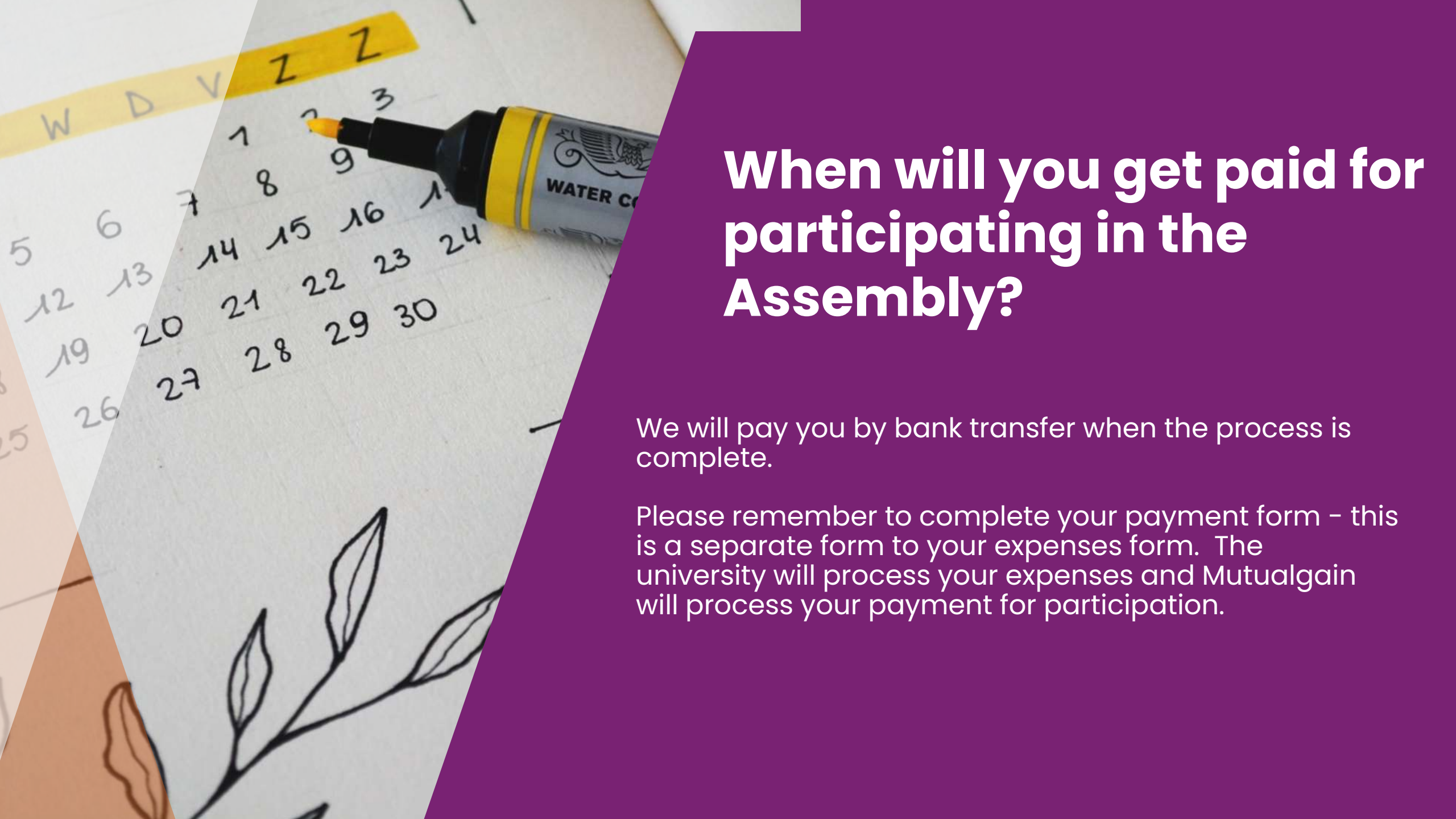
**Tues 18<sup>th</sup> June**

**Thurs 20<sup>th</sup> June**

**Tues 25<sup>th</sup> June**

**All from 18:00 – 21:00**

This is the phase of the assembly where we hear from more experts who will help us to understand the different ways that we could answer our question



# When will you get paid for participating in the Assembly?

We will pay you by bank transfer when the process is complete.

Please remember to complete your payment form – this is a separate form to your expenses form. The university will process your expenses and Mutualgain will process your payment for participation.

# 02

## Got some questions?

We have included some background reading for you in this pack. It is there to help you if you would like to read something in advance, so please make a note of all your questions so that you can share them with your facilitator in the sessions.

There are also some resources included in this pack, which we will be using in the sessions, so feel free to look at those in advance if you would like.

Remember... this information is here to help you, so if you don't understand it or would like some clarity, write all your questions in the notes section!

# What is a Citizens' Assembly?

## This Assembly

The Assembly will explore the link between trade and climate change. The idea for this Assembly came from Queen Mary's University and the Trade Justice Movement. They noticed that policy makers didn't know how the public felt about using trade to address climate change, so they wanted to understand this to help shape policy in the future.

An Advisory Board was set up to make sure the process stayed fair and balanced. The Board helped to decide on the wording of the final question and how you should receive information. They will hear your findings and share them within their relevant policy networks.

The Evidence Committee dives deep into the details of what information you'll receive. They make sure you get the right information in an easy-to-understand and accurate way.



A citizens' assembly is when a bunch of regular people, randomly chosen, come together to talk about important stuff that affects their community or country. They discuss the issues, hear from experts, and then make suggestions or decisions. The idea is to give everyone a fair chance to have a say in how decisions are made.



# The Advisory Board and the Evidence Committee set us some rules for sharing information with you. They said...

1

**Make the information easy to understand**

3

**Make sure everyone knows exactly what information is being included and excluded**

2

**Personalise information to make it relatable for Assembly members**

4

**Stay focused and consistent on the trade policy options**

5

**Make sure Assembly members can easily see the pros and cons of each option**

# How will your voice be heard?

## 1. Small groups

We'll have discussions in small groups with up to 8 people so that everyone can contribute.

## 2. Facilitated conversations

In each small group there will be a facilitator and a note taker to keep us to task and to capture our conversations.

You will see the notes from your group as they are written

## 3. Sharing and learning

What is discussed in small groups will also be shared with the wider group.

This way, we all learn from each other.

## 4. Working together

The core team will work closely with you to ensure you are comfortable and are able to ask questions as you learn.

MutualGain will take your thoughts and feedback and use it to ensure you enjoy your experience with us.

## 5. Continuous Learning

Sometimes, before or after a session, we might send you a short (2-10 min) film to watch, or a one pager to read or a short survey to complete.

This helps us to understand the variety of perspectives before or after discussion and debate.

So, just tell us if there is something that is not working for you.

Susan Ritchie will be your key point of contact.

# Conversation Guidelines

Contribute  
your thinking...

Speak your  
mind and your  
heart...



Focus on the  
task...

Step forward  
if you have  
been quiet...

And step  
back if you  
have talked  
more than  
others...

**Li**STEN!

**To understand**

# What do we expect from you?

To be you!

- To be open minded and value everyone in the room
- To share your experiences of life in relation to the discussions we have
- To be ready to learn new experiences and knowledge
- To ask questions and be critical thinkers!

Here is a link to a short BBC film about how you can develop your critical thinking skills as an Assembly member. Take a look and keep this in mind when you are listening to experts and when you are discussing issues in the Assembly.

<https://youtu.be/NHjgKe7JMNE>

**Thank you for joining us!**

**We can't wait to meet you!**